GURU KASHI UNIVERSITY



B.Voc. Interior Designing

Session: 2024-25

Department of Fashion Design

GRADUATE OUTCOMES OF THE PROGRAMME:

The programme imparts to the students an intensive knowledge of the world of fashion, distinct aspects of creativity, sustainability, development of trends, style sensitivity. These prepare the scholars for a profession with inside the style industry. The course imparts into the scholars' entrepreneurship spirit by incorporating areas of study like factors of manufacture, textiles, and fabrics, economic relevance.

PROGRAMME LEARNING OUTCOMES: After completion of the programme, the learner will be able to

- 1. Demonstrate proficiency in creative fashion design, including the ability to conceptualize and develop original fashion collections, incorporating innovative and trendsetting elements.
- 2. Possess strong technical skills in various aspects of fashion design, such as patternmaking, garment construction, draping, and sewing, enabling them to bring their design concepts to life with precision and craftsmanship.
- 3. Conduct thorough fashion research, including trend analysis, market research, and historical exploration, to inform and inspire their design work.
- 4. Develop an understanding of ethical and sustainable principles in fashion design considering environmental, social, economic, and political impacts of climate change.
- 5. Apply strong visual communication skills, including fashion illustration, technical drawing, and digital design, allowing them to effectively convey their design concepts and ideas to various stakeholders.
- 6. Prepared for careers in the fashion industry, possessing the skills necessary to navigate the complexities of the field, including ethical considerations, entrepreneurship, collaboration, and market awareness.

Annexure-D

	Programme Structure									
	B.Voc. Interior Design									
Sr. No.	Course Code	Semes Course Name	Type of course	L	Т	P	Credits			
1	BID101	Design Basics	Core course	4	0	0	4			
2	BID102	Applied Arts On Textiles-I	Core course	4	0	0	4			
3	BID103	Colour and Lighting	Core course	4	0	0	4			
4	BID104	Design Concept	Skill Based	0	0	4	2			
5	BID105	Freehand & Measured Drawing	Skill Based	0	0	4	2			
6	BID199		MOOC	2	0	0	2			
	Di	isciplinary Elective-I (A	ny one of the f	ollow	ing)		1			
7	BID106	Interior & Construction Technology -I (Practical) Freehand & measured	Disciplinary Elective-I	0	0	4	2			
	BID107	drawing (practical)								
		Total		14	0	12	20			

		Semest	er: II				
Sr. No.	Course Code	Course Name	Type of course	L	T	P	Credits
1	BID201	Basics of Interior Design	Core course	4	0	0	4
2	BID202	Principles of Architecture	Core course	4	0	0	4
3	BID203	Fundamentals of Structures	Core course	4	0	0	4
4	BID204	Applied arts on Textiles-II	Skill Based	0	0	4	2
5	BID205	Design Fundamentals - lab	Skill Based	0	0	4	2
	D	isciplinary Elective-II (A	ny one of the f	ollow	ing)		
	BID206	Design Studio-I					
6	BID207	Working drawings and presentation techniques	Disciplinary Elective-II	0	0	4	2
	Di	sciplinary Elective-III (A	ny one of the f	follow	ving)		
	BID208	Residential space planning-I lab					
7	BID209	Designing according to the user's life style and requirements (practical)	Disciplinary Elective-III	0	0	4	2
		Total		8	0	16	20

	Semester: III								
Sr. No.	Course Code	Course Name	Type of course	L	T	P	Credits		
1	BID301	Colour in Interior Design	Core course	4	0	0	4		
2	BID302	Lighting in Interior Design	Core course	4	0	0	4		
3	BID303	Residential Space Planning-II Lab	Skill Based	0	0	4	2		
4	BID304	Furniture designing & furnishings	Skill Based	0	0	4	2		
5	BID305	Computer Aided Design	Elective Foundation	4	0	0	4		
6	BID399		MOOC COURSE	2	0	0	2		
	Disc	ciplinary Elective-IV (A	ny one of the	follow	ving)				
	BID306	Design Studio-II	Disciplinary						
7	BID307	Interior Construction Technology-II	Elective-IV	0	0 0	4	2		
	-	Open Electiv	ve Course	l					
8	BID308	Building Material	ID	2	0	0	2		
	Open Elective Course								
9	BID309	Estimation & Costing							
10	BID310	Floriculture And Landscaping	Open Elective	2	0	0	2		
	Total				0	12	24		

	Semester: IV								
Sr. No.	Course Code	Course Name	Type of course	L	Т	P	Credit s		
1	BID401	Commercial Space Design-I	Core course	4	0	0	4		
2	BID402	Planning The Life Space	Core course	4	0	0	4		
3	BID403	Commercial Space Design-I Lab	Skill Based	0	0	4	2		
4	BID404	Computer-InDesign, Photoshop, Corel Draw	Skill Based	0	0	4	2		
5	BID405	Environment Studies	Compulsory Foundation	2	0	0	2		
	Valu	e Added Course (for other	r discipline stu	dent	also)			
6	BID406	Designing according to the user's lifestyle and requirements	VAC	0	0	4	2		
	Di	isciplinary Elective-V (An	y one of the fo	llowi	ng)				
7	BID407	Introduction to Business Management	Disciplinary	3	0	0	3		
	BID408	Interior Design For Special Needs	Elective-V						
	Di	sciplinary Elective-VI (An	y one of the fo	llowi	ng)	•			
	BID409	Furniture in interiors							
8	BID410	Green Building Technology	Disciplinary Elective-VI	3	0	0	3		
		Total		16	0	12	22		

		Semest	ter: V				
Sr. No.	Course Code	Course Name	Type of course	L	Т	P	Credits
1	BID501	Landscaping & Gardening	Core course	4	0	0	4
2	BID502	Entrepreneurship Management	Core course	4	0	0	4
3	BID503	Commercial Space Design-II Lab	Skill Based	0	0	4	2
4	BID504	Draftsman ship	Skill Based	0	0	3	3
5	BID505	Computer-3D Max	AEC	0	0	4	2
6	BID599		MOOC COURSE	2	0	0	2
	Dis	sciplinary Elective-VII (A	Any one of the	follow	ving)		
7	BID506	Entrepreneurial Development	Disciplinary	0	0	4	2
	BID507	Professional Practice	- Elective-VII				_
	Dis	ciplinary Elective-VIII (Any one of the	follov	wing)	1	<u> </u>
	BID508	Consumer and Merchandising					
8	BID509	House Keeping And Front Office Management	Disciplinary Elective-VIII	0	0	4	2
	,	Total		10	0	16	21

	Semester: VI									
Sr. No.	Course Code	Course Name	Type of course	L	Т	P	Credits			
1	BID601	Internship	Skill Based	NA	NA	NA	20			
		Total					20			

Evaluation Criteria for Theory Courses

A. Continuous Assessment: [25 Marks]

CA1: Surprise Test (Two best out of three) - (10 Marks)

CA2: Assignment(s) (10 Marks)

CA3: Term paper/Quiz/Presentations (05 Marks)

B. Attendance: [5 Marks]

C. Mid Semester Test-1: [30 Marks]

D. End-Term Exam: [40 Marks]

SEMESTER-I

Course Title: Design Basics

Course Code: BID101

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. To enable the students to understand the elements and principles of Design.
- 2. Learn the importance of art elements in the creation of new design.
- 3. Learn the application of principles of design in creating beautiful interiors.

4.

Course Content

UNIT-I 16 hours

Interior Design – Meaning and concepts. Development - a historic review. Place of

Interior design in the modern era- changing trends and salient features. Objectives of

Aesthetic planning - Beauty, expressiveness, functionalism and economy. Good taste –

Meaning, role and importance. Need for developing skill in aesthetics.

UNIT-II 13 hours

Design –Definition, meaning, purpose. Types - Structural and decorative design and

Characteristics. Classification of decorative design - Naturalistic, conventional, Geometric, abstract, historic and biomorphic.

UNIT-III 17 hours

Elements of design - Line and direction, form and shape, size, colour, light, pattern, texture and space. Application of elements to form designs in interior and exterior.

UNIT-IV 14 hours

Principles of design –Balance, rhythm, emphasis, harmony, proportion – meaning, and its application in the interior and exterior houses and other commercial buildings.

Motif- meaning. Development of design from motifs and application of motifs in interior decoration.

Man as a consumer of design, qualities and role of a good interior designer. Career options for interior designers.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Faulkner, S. and Faulkner, R, (1987), Inside Today's Home, Rinehart Publishing company, New york.
- Caroline cliften et. al., The Complete Home Decorator, Portland House New York.
- Seetharaman, P and Pannu, P. Interior Design and Decoration, CBS Publishers and Distributors, New Delhi
- Pratap R.M (1988), Interior Design Principles and Practice, Standard Publishers Distribution, Delhi.
- Goldstein, Art in Everyday life, Oxford and IBH Publishing House.

Course Title: APPLIED ARTS ON TEXTILES-I

Course Code: BID102

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. Understand art and apply its principles in the creation and selection of Textiles.
- 2. Develop design in textiles and apply the same on materials.
- 3. Discuss global and cultural issues affecting the textile/surface design Industry.
- 4. Describe the development of textile arts and crafts.

Course Content

UNIT I 16 hours

Fundamentals of textiles – fiber – meaning and classification. Yarn – meaning, Classification and construction.

UNIT-II

Fabric construction – Weaving - Parts of a loom. Basic weaving operation – Weaving process, Types of weave – Basic weave – plain – basket and ribbed, Twill -herringbone and satin - sateen. Fancy weave – Jacquard, Dobby and Leno.

UNIT-III

Dyeing and printing – dyeing – fiber, yarn and fabric. Printing – hand and Machine.

Finishes – basic – mercerizing, sanforizing, calendaring and sizing. Special finishes – water repellent, fire proof, moth proof and stain proof.

UNIT-IV

Application of art principles and elements of design in the selection of fabric. Application of colour harmonies and colour systems in different fabrics.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Chambers B.G. "Colour and Design, Fashion in Men's and Women's Clothing and Furnishings". Prentice Hall, Inc, New york, 1951.
- Gisela Heix, Fabric Painting, B.T.Batsford Ltd.,London ,1972.
- Shailaja D.Naik, Folk Embroidery and Handloom weaving, A.P.H.Publishing Corporation, Newyork, 1997.
- Mehta R.S., Masterpieces of Indian Textiles, D.B.Taraporewala Sons and Co.Pvt.Ltd. Bombay, 1970.

Course Title: Colour and Lighting

Course Code: BID103

L	T	P	Cr.						
4	0	0	4						

Total Hours: 60

Learning Outcomes:

- 1. Learn the concepts of colour and lighting.
- 2. Learn skills in using colour and light in functional context.
- 3. Impart knowledge in recent trends in colour and lighting.
- 4. Learn that light is a form of energy.

Course Content

UNIT I 16 hours

Concept of colour - significance of colour in the interiors and exteriors Dimensions of colour -Hue, value, intensity, Effects of Hue, Value and Intensity. Colour Therapy.

UNIT II 14 hours

Colour systems - Prang, Munsell and Ostwald. Planning colour harmonies related and contrasting. Non-mechanical - readymade and nature based. Factors Considered in selecting colour harmonies.

UNIT-III 16 hours

Application of colour harmonies in the interiors and exteriors, Effect of light on colour, Illusion of colour, psychology of colour, effect of colour on each other. Lighting accessories – Selection of lamps and lighting fixtures, lighting for Various areas and specific activities, modern features in lighting design. Principles of lighting.

UNIT-IV 14 hours

Importance of lighting, Sources – Natural and Artificial lighting, Types – based On material, reflection, architectural elements and uses. Specific factors in lighting –measurements of lighting, location and direction, size and shape, and colour. Economy in lighting, Psychological aspects of light, Glare - its types, causes and prevention.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Faulkner, R. and Faulkner, S. (1987), Inside Today's Home, Rine Hart Publishing Company, Newyork.
- Judy, M., (1994), How to See, How to Paint it, Harpen Colling Publishers, London.
- Jan Orcharchd (1993), Lighting for a Beautiful Home, Dunestyle Publishing Ltd., U.S.A

Course Title: Design Concept

Course Code: BID104

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

1. Draw different types of design, develop design by using motifs.

- 2. Acquire skill in arranging different areas of a house by using principles of Design.
- 3. Creative thinking: Investigating and thinking creatively about design Problems and opportunities.
- 4. Developing visual literacy and articulacy to explain design decisions.

Course Content 30 hours

• Draw structural and decorative design and comment on its features.

- Apply design concepts in developing greeting card, saree border, floor Decorations flower carpet and Rangoli.
- Evaluate the given art objects.
- Develop a motif suitable for foot mat, window grill, table mat and furnishing materials.
- Apply principles of design in display of handicrafts and textiles.
- Apply the art principles in arrangement of: Living room, drawing room, Pooja room, bedroom, adolescent boys or girl's room, children's room and birthday party.
- Submission of Record.

Transaction Mode

• Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

Course Title: APPLIED ARTS ON TEXTILES

Course Code: BID105

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Gain knowledge in textile production and processing
- 2. Acquire dexterity in fashion illustration, designing and garment construction
- 3. Develop entrepreneurial skills in textiles and fashion
- 4. Understand advance textile fabrication techniques.

Course Content 30 hours

- I. Printing:
- a. Stenciling
- b. Batik
- c. Screen Printing
- d. Tie and Dye
- e. Block Printing
- II. Knitting
- III. Tatting
- IV. Crocheting
- V. Fabric painting using different strokes and techniques
- VI. Submission of Record

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Chambers B.G. "Colour and Design, Fashion in Men's Women's Clothing and furnishings" Prentice Hall. Inc. Newyork, 1951.
- Erwin, Kinchen and Peter, "Clothing for Moderns" 6th edn, Mcmillan Publishing compare, In. Newyork, 1976.
- Gisela Hein, "Fabric printing", B.T. Batsford Ltd, London, 1972.
- Hamyln, "Mc.Calls Sewing in Colour", The Hamyln Publishing Corporation limited, 1975.

Course Title: Interior & Construction Technology-I

(Practical)

Course Code: BID106

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. To practically understand the function of important building materials
- 2. Their quality perception and their various application and use at work sites
- 3. Demonstrate an ability to thrive in a rigorous intellectual climate, which Promotes inquiry through design research.
- 4. Ability to successfully complete an option-based directed design Research sequence, pursuing the individualized exploration of advanced And emerging topics.

Course Content:	30 hours
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Materials- Characteristics, Behaviour, Ability-Use

Bricks/ Terracotta

Lime

Cement

Stone

Wood

Steel

Glass

Aluminium

Metals

Plastics

Membrane and Paints

- 1. You Tube videos on construction operation using various building materials
- 2. Latest construction technologies such as precast modular building and home construction
- 3. Mehra. P, Interior Construction Technology I, Hind Pocket Books Ltd., Delhi, 1981
- 4. Blackie Mckay W B, Building Construction, Vol 1-4, Orient Longman

Course Title: Free Hand & Measured Drawing (Practical)

Course Code: BID107

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. To get acquainted with drawing freehand
- 2. To learn the importance of correct measurements in architectural drawings
- 3. To introduce Freehand Drawing, Analytical Drawing and Painting
- 4. The aim of the module is to enable the learner to develop skill in the use of analytical drawing as a Means of communicating design ideas.

Course Content: 30 hours

- Free Hand Drawing
- Free hand drawing of geometrical figures
- Free hand drawing of certain pieces of furniture
- Free hand drawing of designs to be incorporated as elements in interior
- Design e.g. Designs of cornice, ornamented pillars, carved chair etc
- Free hand sketches of front elevation of rooms
- Free hand sketches of different views of room ie. one point & Two point
- Free hand reduction & enlargement of drawings.
- Measured Drawing
- Measuring a bed room with attached bath & furniture layout: drafting it to scale, judgement & analysis of plan, concept of revised plan
- Measuring a complete apartment: drawing it to scale, judgement& analysis of plan, concept of revised plan

- De Chiara Joseph & Callender John, Time Saver Standards for Building Types, McGraw Hill Book Co.
- Gill Robert, Rendering with Pen & Ink; Thames & Hudson.
- Shah, Kale &Patki, Building Drawing, Tata McGraw Hill Publishing Co.,
 New Delhi.

Course Title: Basics of Interior Design

Course Code: BID201

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. Learn the basic concepts of interior design.
- 2. Develop the skill of applying the principles of design in decorating the Interiors
- 3. Identify, define and describe relevant aspects of a design problem (goals, Objectives).
- 4. Apply the design process, including pre-design, schematic design and Design development.

Course Content:

Unit-I 14 hours

Design – Meaning and Definition, Types – Structural and Decorative design, their characteristics, classification of decorative design.

Unit-II 16 hours

Elements of Design – Meaning, various elements – line, form and shape, size, color, texture, pattern, space, light.

Unit-III 14 hours

Principles of Design – Harmony, Balance, Rhythm, Emphasis, proportion. Application of design principles in interiors.

Unit-IV 16 hours

Colour in the home –concept, qualities – Hue, value, intensity. Classification of colors, Prang color system, color harmonies – Related and contrasting color Harmonies, psychology of color. Application of colour in interiors. Lighting in interiors – importance, classification based on sources, uses, Illumination, factors to be considered in lighting for different areas of house.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Varghese and ogale, 1994, Home Management, Wiley Eastern, New Delhi.
- Faulkner, S.-and Faulkner, R, (1987), Inside Today's Home, Rine hart Publishing Company, Newyork.
- Caroline cliften et. al., The complete Home Decorator, Portland House New York.

Course Title: Principles of Architecture

Course Code: BID202

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

1. Acquire knowledge of principles involved in planning of architectural spaces.

- 2. Develop understanding about building standards and features of Construction regarding architectural spaces.
- 3. Develop and critically analyze architectural design
- 4. Situate architecture within historic, social and cultural contexts

Course Content:

Unit-I 14 hours

Brief History of Architecture:

Wisdom of the Ancients Thro River Valley Civilization

Classical World

Early Christianity and Christian Kingdoms

The age of Church Building

Idea of Re-birth and Renaissance in Europe

Unit-II 16 hours

Application of Elements & Principles of Design

Planning Spaces

Features of planning e.g. zoning, circulation, climatic considerations.

Assessing activities and estimating space requirements for activities.

Space allocation and planning.

Principles of planning.

Building standards and by-laws

Unit-III 14 hours

Features of Construction of Building Components

Types of structural systems: trabeated, arcuated, framed, shell, tensile, pneumatic

Features of construction of building components: foundation, plinth, beam, column, slab, wall, roof, lintel, door, window, staircase

Unit-IV 16 hours

Aesthetics in 3-D Space Planning & Design.

6 Basic Terminologies of Architecture.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Sir Banister Fletcher, A History of Architecture, CBS Publications (Indian Edition), 1999
- Spiro Kostof A History of Architecture Setting and Rituals, Oxford University Press, London, 1985
- Leland M Roth; Understanding Architecture: Its elements, history and meaning; Craftsman House, 1984
- Allen Edward, How Buildings Work! Oxford University Press

Course Title: Fundamentals of Structures

Course Code: BID203

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. On completing this course students will be able to understand the basic Principles of mechanics and behaviour of elements and ability to analyse the Standard members in structures.
- 2. Apply energy principles for the analysis of determinate/indeterminate Structures.
- 3. Identify the concept of thin plates using various approaches.
- 4. Discuss the behaviour of shells and their classifications and Stress-strain and force-displacement relationship.

Course Content:

Unit-I 14 hours

Introduction to built elements – study of built elements in the interiors with respect to materials used. Basic construction methods and general specifications. General types and classification of different types of buildings: overview of different functional, structural and architectural elements.

Unit-II 16 hours

Introduction to basic structural systems, elements of structure, their functions and behavior, beams, slabs, columns, walls, foundations, bearing wall systems, trusses, rigid frames, linear and curved elements, simply supported, cantilever and overhanging beams for various loads, effect of simple geometric forms in the overall structural behavior.

Unit-III 14 hours

Primary and secondary forces acting on the structures – gravitational force, live load, wind, temperature variation, distribution of loads through the elements of the structural system. Primary and secondary forces acting on the structures – gravitational force, live load, wind, temperature variation, distribution of loads through the elements of the Structural system.

Unit-IV 16 hours

Characteristic requirements of structural design – stress and strains, strength, stiffness and stability. Discussion on factors affecting them and the

ways of satisfying these requirements. Study of behaviour of structures through models and testing them for given loads.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

Suggested Readings:

Rowland J. Mainstone: Development of Structural Form

Rangwala: Engineering Materials

S.P.Bindra, S.P.Arora, Building Construction B.C. Punmia : Strength of Materials vol - I

Course Title: APPLIED ARTS ON TEXTILES-II

Course Code: BID204

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. To enable the students to understand the types of printing methods and Embroidery
- 2. Develop design in textiles and apply the same on materials.
- 3. Discuss global and cultural issues affecting the textile/surface design Industry.
- 4. Describe the development of textile arts and crafts.

Course Content:

Unit-I 14 hours

Basic stitches – Temporary stitches – types –functional and decorative. Permanent stitches-types and uses.

Unit-II 16 hours

Study of figure irregularities and what can be done through design and optical illusion to minimize the effect.

Unit-III 14 hours

Surface enrichment of fabrics – Embroidery- hand and machine Embroidery, Applique, cut work, Drawn thread work, sequins, Mirror work, Crocheting and Tatting.

Unit-IV 16 hours

Various embroidery of India – Folk embroidery – Phulkari, Kasuti, Kantha, Heer, Quilting, Shawls, Chamba rumal.

Knitting – Types of knitting – machine and hand knitting – common stitches used in hand knitting.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Chambers B.G. "Colour and Design, Fashion in Men's and Women's Clothing and Furnishings". Prentice Hall, Inc, New york, 1951.
- Gisela Heix, Fabric Painting, B.T.Batsford Ltd.,London ,1972.

• Shailaja D.Naik, Folk Embroidery and Handloom weaving, A.P.H.Publishing Corporation, Newyork, 1997.

Course Title: DESIGN FUNDAMENTALS Lab.

Course Code: BID205

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Understand elements and principles of art and design.
- 2. Learn to appreciate art.
- 3. Develop an understanding to the application of art principles in design Composition of Traditional and contemporary art, architecture and textiles in interior Design.
- 4. Develop skill in creating designs and making art objects.

Course Content: 30 Hours

Design Sheets of Colour Scheme Effects

Achromatic, hue, value, intensity with suitable medium

Drawing Sheets of Various Figure - Ground Relationships

Drawing sheets of Spatial Tension in Achromatic

Drawing Sheets of Likeness Basis

Shape, size, position (direction interval & attitude), colour,

texture, representation, association, symbolism

Drawing Examples of Absolute Variety in Absolute Unity

(Hogarth's Line of Beauty)

Drawing Examples of Attraction & Attention Differences

Drawing Sheet on Movement & Balance

Drawing Sheet on Proportion & Rhythm

Restricted Composition Sheet with Dominance & Subordination

Preparation of Brief Report on Evolution of Art

Drawing Sheets on Typical Interior Compositions

Walls, floors, ceilings with views from different angles.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Bhat Pranav & Goenka Shanita, The Foundation of Art & Design, Lakhani Book Depot., Bombay, 1990
- Goldstein H & Goldstein V, Art in Everyday Life, Oxford and IBH Publishing Company, New Delhi, 1967.
- Rutt Anna Hong, Home Furnishing, Wiley Eastern Pvt. Ltd., 1961 Scott R G, Design Fundamentals

Course Title: DESIGN STUDIO-I

Course Code: BID206

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

1. To learn by doing things

- 2. To familiarize students with various software's used in construction and Interior design profession for design estimation and project management.
- 3. Communicate critical design thinking according to disciplinary conventions; Drawings, models and graphics.
- 4. Appraise how design can impact, interact with, and improve environments.

Course Content: 30 Hours

Case Study Approach – Typical Residential Unit Fully Operational Detail Documentation, Drawing, Observation and Notes, Quantification, Reporting, Presentation

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- 1. Kevin Lynch. The Image of the city. The MIT Press, 1960.
- 2. Christopher Alexander. A Pattern language: towns, buildings, construction. Oxford University Press, 1978.
- 3. Kenneth Frampton. Studies in Tectonic Culture: The Poetics of Construction in Nineteenth and Twentieth Century Architecture. The MIT Press, 1995.

Course Title: WORKING DRAWINGS AND PRESENTATION

TECHNIQUES

Course Code: BID207

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Understand the proper language of the drawing, which is internationally recognized.
- 2. Proper dimensioning & writing style.
- 3. Each & every details of the organization as per requirements.
- 4. Specifications required as per requirements.

Course Content: 30 Hours

Design of Residences

Design and drawing of residences (both apartment and detached house) for

Various built-up areas and consideration of planning principles

Judging and analyzing aforementioned plans Calculation of planning efficiency Working Drawings

Concept of working drawings & its need & importance

Drawing & drafting of plan

Beam layout & column layout

Development of elevation

Horizontal & transversal sections

Details of stair case

Detailing of all drawings, lettering, dimensioning

Submission details

Presentation Techniques

Rendering & presentation techniques

Pen & pencil rendering

Sciography

Colour rendering.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Frener, Weirick & Foster, Engineering Drawing & Graphic Technology, Tata McGraw Hills, New Delhi
- Gill Robert, Rendering With Pen & Ink, Thames & Hudson
- Muller A.J, Reading Architectural working drawings, Prentice Hall Inc.

• Shah C S, Architects Handbook, Galgotia Publishing, New Delhi

Course Title: RESIDENTIAL SPACE PLANNING-I

(Practical)

Course Code: BID208

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Learn to provide adequate facilities for work, relaxation, comfort, privacy, aesthetics, and maintenance through design and proper choice of materials, services, fittings and fixtures in interiors of residences.
- 2. Gain understanding of furniture design through anthropometric measurements
- 3. Make designs and working drawings for various residential interior schemes and understanding
- 4. their execution Learn techniques of presentation of designed interiors (manual)

Course Content:

Unit-I 8 hours

Complete Floor Layout & Furniture Layouts

Single story house

Bungalow

Unit-II 7 hours

Outdoor Planning

Offsets according to bye laws

Car park, Drive way

Garage

Lawn setting etc

Unit-III 8 hours

Terrace Planning

Material used for roofing

Laying of roof material & their finish

Sit outs

Terrace gardens etc

Unit-IV 8 hours

Judging & Analyzing the Aforementioned Plans & Calculation of Planning Efficiency

Sectional Elevations of Planned Areas

Perspective of Drawings (One Point & Two Point)

Presentation of Drawings (One Point & Two Point)

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Bellis H.F & Schmidt W A, Blueprint Reading, .McGraw Hill Book Co
 De Chiara Joseph & Callender John, Time Saver Standards for Architectural Types& Interior
- Design & Space Planning; McGraw Hill Book Co.
- French Thomas E, Engineering Drawing & Graphic Technology, McGraw Hill, New York, New Delhi
- Gill Robert, Rendering With Pen & Ink; Thames & Hudson

Course Title: DESIGNING ACCORDING TO THE USER'S LIFESTYLE AND REQUIREMENTS

(Practical)

Course Code: BID209

L	Т	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. To enable the students to take clients" brief to understand their lifestyle and create appropriate
- 2. Design keeping in mind that their design should meet the clients" functional and aesthetic need
- 3. To enable the budding interior designer to see things from client"s/user"s perspective
- 4. To bring an ecosystem of peer grading and appraisal.

Course Content Total Hours: 30

Case Study Approach - Work Space

Detail Documentation, Drawing, Observation and Notes, Quantification,

Reporting, Presentation

Design of Residential Space for a Given Site

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Berger, C. Jaye. Interior Design Law and Business Practices. New York: John Wiley & Sons, Inc., 1994.
- Burden, Ernest. Design Communication: Developing Promotional Material for Design Professionals. New York: McGraw-Hill, 1987.
- Ching, Frank. Illustrated Guide to Interior Architecture. New York: Van Nostrand Reinhold,1987.
- Cvoxe, Weld, Maister, David, and The Coxe Group. Success Strategies for Design Professionals. New York: McGraw-Hill, 1987.

Semester: III

Course Title: Color in Interior Design

Course Code: BID301

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. To understand the theory of colour.
- 2. To understand the application of colour in interiors.
- 3. To know the effect of light and colour together on interiors.
- 4. Understand colour harmony and the main colour schemes.

Course Content

Unit-I 14 hours

Introduction to Colour

Rodes & cones, after images and their effects

The Prang Colour System

Hue: classes of colour (primary, binary, intermediate, tertiary, quaternary), neutrals,

Changing of hues, warm & cool colours, advancing & receding, hues & the seasons.

Value: value of normal colours, tints & shades, changing of values, effects of different values

Intensity: dull and bright colours, complimentary colours, changing of Intensity, texture & its influence on intensity & taste

Unit-II 16 hours

The Munsell Colour System

The colour sphere

Munsell colour notation

Complementary hues in Munsell colour system

Hue, value, chroma

Colours and emotions

Effect of colour on each other

Unit-III 14 hours

Principles of Design Applied to Colour Harmony in colour: standard colour schemes (related & contrasting harmonies), how

to use colour harmonies, background colours, keyed colours through neutralizing, mixing etc

Balance in colours: balancing dull and bright colours, light & dark colours, warm & cool colours, crossing or repetition.

Proportion in colour: law of colour areas

Rhythm in colour

Emphasis in colour

Unit-IV 16 hours

Applications of Colour in Various Elements of Interiors

Summing up of interiors in various colour schemes and its relation to work output.

Effect of Colour on Texture

Effect of Colour on Light or Colour Rendition.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Beazley Mitchell, Colour Book, Reed Consumer Books Pvt. Ltd.
- Chijiwa Hideaki, Colour Harmony; Rockport Publishers
- Halse A. O, The Use of Colour in Interiors; McGraw Hill Book Company
- Stochton Tomes, Designer's Guide to Colour, Chronicle Books

Course Title: Lighting in Interior Design

Course Code: BID302

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. To understand the theory of colour.
- 2. To understand the application of colour in interiors.
- 3. To know the effect of light and colour together on interiors.
- 4. Understand colour harmony and the main colour schemes.

Course Content

Unit-I 14 hours

Introduction to Colour

Rodes & cones, after images and their effects

The Prang Colour System

Hue: classes of colour (primary, binary, intermediate, tertiary, quaternary), neutrals, changing of hues, warm & cool colours, advancing & receding, hues & the seasons.

Value: value of normal colours, tints & shades, changing of values, effects of different values

Intensity: dull and bright colours, complimentary colours, changing of intensity, texture & its influence on intensity & taste

Unit-II 16 hours

The Munsell Colour System

The colour sphere

Munsell colour notation

Complementary hues in Munsell colour system

Hue, value, chroma

Colours and emotions

Effect of colour on each other

Unit-III 17 hours

Principles of Design Applied to Colour

Harmony in colour: standard colour schemes (related & contrasting

harmonies), how to use colour harmonies, background colours, keyed colours

through neutralizing, mixing etc

Balance in colours: balancing dull and bright colours, light & dark colours,

warm & cool colours, crossing or repetition.

Proportion in colour: law of colour areas

Rhythm in colour

Emphasis in colour

Unit-IV 13 hours

Applications of Colour in Various Elements of Interiors

Summing up of interiors in various colour schemes and its relation to work output

Effect of Colour on Texture

Effect of Colour on Light or Colour Rendition

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Beazley Mitchell, Colour Book, Reed Consumer Books Pvt. Ltd.
- Chijiwa Hideaki, Colour Harmony; Rockport Publishers
- Halse A. O, The Use of Colour in Interiors; McGraw Hill Book Company
- Stochton Tomes, Designer's Guide to Colour, Chronicle Books

Course Title: Residential Space Planning-II Lab.

Course Code: BID303

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Acquire knowledge of principles of Interior Design for residential spaces.
- 2. Learn to provide adequate facilities for work, relaxation, comfort, privacy, aesthetics& maintenance
- 3. Through design & proper choice of materials, services, fittings & fixtures in interiors of residences.
- 4. Gain understanding of furniture design through anthropometric measurements.

Course Content Total Hours: 30

Study &. Analysis of Basic Floor Layouts (Standards) in Relation to Principles of Interior Designing Planning simple furniture layouts of the different interior spaces such as: living room, dining room, bedroom, bathroom, kitchen, pantry, utility, foyer, corridor, passage, balcony etc.

Planning a One-Bedroom Apartment, Mezzanine Floor, Work Studio etc. with Furniture Layout.

Complete Floor Layouts &. Furniture Layouts

Two bedroom apartment

Four bedroom apartment

Duplex.

Judging &. Analyzing the Afore-Mentioned Plans &. Calculation of Planning Efficiency Sectional Elevations of the Simple Furniture Layouts of the Different Interior Spaces Application of Colour, Texture &. Pattern through Techniques of Rendering &Presentation.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Black Maggie, Design for Living, Ward Lock Ltd.
- Blacke Sill, Storage & Shelving, Cresent Books, New York
- Clifton MoggCanoline, The Habitat Home Decoration; Octopus Cannom
- De Chiara Joseph & Callender John, Time Saver Standards for Architectural Types & Interior Design & Space Planning, McGraw Hill Book Co.

Course Title: FURNITURE DESIGNING & FURNISHINGS

Course Code: BID304

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- To acquire knowledge about the various materials used in furniture.
- To know the multiple use of furniture keeping the constraints of available space. To learn to care & maintain the furniture with various finishes.
- To appreciate the contribution of furnishings in satisfying family living.
- To recognize the importance of wise decision making in selection, use and care of home furnishings.

Course Content: Total Hours: 30

History of Furniture Style

Sketches of period furniture

Determination of Body Dimensions by Anthropometric Equipment

Determination of body composition

Statistical analysis of the data and interpretation of findings

Orthographic Projections of Simple Furniture Pieces

such as chair, table, bed, cupboard, wardrobe, cabinets etc

Isometric Projections of Furniture Units

Wooden Joinery & Carpentry

The different types of joineries used in making furniture

Furniture Detailing

Detailed drawing of different types of furniture with their joineries

Preparing furniture models

Application of Furnishing

Window treatment

Floor coverings

Upholstered furniture

Market Survey of Furniture Materials, Furniture Finishes & Furnishings.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Charlotte & Peter Fiell, Modern Furniture Classics since 1945, Thames & Hudson
- Darby Tom, Making Fine Furniture; Guild of Master Craftsman Publications
- De Chiara Joseph & Calendar John, Time Saver Standards for Architectural Types & Interior Design & Space Planning; McGraw Hill Book Co.
- Gilliatt Mary, The Decorating Book; Michael Joseph

Course Title: Computer Aided Design.

Course Code: BID305

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- Learn about Corel draw and Adobe Photoshop and difference between raster and vector graphics
- Understand basic features of CorelDraw and Adobe Photoshop and various page setups.
- Fundamental of Corel and adobe Photoshop tolls and Concept of layers.
- Understand importance of computer aided design, which creates employability.

Course Content

Unit-I 14 hours

Introduction to Corel draw and tools.

Importance and Uses of Corel Draw for Designers, Bitmap and Vector Images

Unit-II 16 hours

Application of various textures and Patterns.

Drawing of fashion figure using different tools.

Knowledge of export/save graphics., Create textures, prints design in Corel.

Unit-III 16 hours

Colour Palette and printing Introduction to Photoshop and its importance Tools of Photoshop

Unit-IV 14 hours

Opening the Photoshop, Concept of Path, layers

Creating logos, collage, brochures, fliers, story board, mood board, labels, and visiting cards.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Norton, 2002 Introduction to Computers, Peter.
- *Bright* ,2007 *Introduction to Computer Fundamentals*.
- Peter Shirley 2009, Fundamentals of Computer Graphics

Course Title: Design Studio-II

Course Code: BID306

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. To learn by doing things
- 2. To familiarize students with various software's used in construction and Interior design profession for design estimation and project management.
- 3. Communicate critical design thinking according to disciplinary conventions; Drawings, models and graphics.
- 4. Appraise how design can impact, interact with, and improve environments.

Course Content:

Case Study Approach – Work Space

Detail Documentation, Drawing, Observation and Notes, Quantification, Reporting, Presentation

Design of Residential Space for a Given Site.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Sigfried Giedion. Space, Time and Architecture: The Growth of a New Tradition. Harvard University Press, 1967
- William S. Saunders. Nature, Landscape, and Building for Sustainability: a Harvard Design Magazine Reader. Minneapolis, University of Minnesota Press, 2008.
- Al Gore. The Future: Six Drivers of Global Change. Random House, 2013

Course Title: Interior & Construction Technology-II

(Practical)

Course Code: BID307

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. To practically understand the function of important building materials
- 2. Their quality perception and their various application and use at work sites
- 3. Demonstrate an ability to thrive in a rigorous intellectual climate, which Promotes inquiry through design research.
- 4. Ability to successfully complete an option-based directed design Research sequence, pursuing the individualized exploration of advanced And emerging topics.

Course Content: 30 hours

Structural Systems

Load, Support, Span

Structural Behaviour

Compression, Tension

Influencing Factors- Seismic, Wind, Time

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Agnew, J.C. 'A House of Fiction: Domestic Interiors and the Commodity Aesthetic", in Bronner, S. (ed.) Consuming Visions: Accumulation and Display of Goods in America 1880-1920. New York: Norton, 1989.
- Ayres, James. Domestic Interiors: The British Tradition, 1500-1850. New Haven and London: Yale University Press, 2003.
- Baker, Malcolm. "Public Images for Private Spaces? The Place of Sculpture in the Georgian Domestic Interior", Journal of Design History, 20:4 (2007), 309-23.
- Beard, Geoffrey. Craftsmen and Interior Decoration in England, 1660-1820. London Bloomsbury Books, 1986.

Course Title: Building Material

Course Code: BID308

L	T	P	Cr.
2	0	0	2

Total Hours: 30

Learning Outcomes:

- 1. To become aware of the existing and new trends and availability of
- 2. Construction materials.
- 3. To learn to make wise selection of suitable building materials for various surfaces.
- 4. To learn to compare the cost of different building materials and make worthy selection.

Course Content

Unit-I 8 hours

Construction Materials

Cemetious materials: types, qualities, properties desired, place of availability merits Demerits, uses, prevention & care of stone, bricks, cement, lime, sand, mortar, Concrete and plaster.

Unit-II 7 hours

Wood, metal & other materials: wood (natural & artificial): metals (aluminium based, copper based, lead based, nickel based, iron based, steel based), plastics, rubber, glass, tiles, asbestos.

Unit-III 4 hours

Paints & Varnishes

Unit-IV 11 hours

Fire Resistance Properties of Materials

Prefabricated & Foo friendly Building Materials

Prefabricated & Eco-friendly Building Materials.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Arora S P &Bindra S P, Building Construction, DhanpatRai& Sons, New Delhi, 1990.
- Deshpande R S, Build Your Own Home, Poona Book Corporation, Pune.1985
- Deshpande R S, Engineering Materials for Diploma Students, Poona Book Corporation, Poona, 1985
- Deshpande R. S, Modern Ideal Homes for India, Poona Book Corporation, Poona, 1976.

Course Title: Estimation & Costing

Course Code: BID309

L	T	P	Cr.
2	0	0	2

Total Hours: 30

Learning Outcomes:

- To be aware of the cost of various materials used in interiors.
- To enable students to estimate the cost of a product / interior by learning calculation methods
- Impart the knowledge of Estimating, Costing and Valuation for Civil Engineering Structures.
- Prepare and evaluate contract documents.

Course Content

Unit-I 4 hours

Importance of Estimation & Costing In Interiors

Individual item

A room

A full apartment

A house

Unit-II 8 hours

Main areas of Cost Estimation

Walls (plastering, white washing, painting, textured finish, panelling etc.

Flooring: material, laying

Ceiling: false ceiling, painting etc.

Wood work (material, polishing, varnishing & other applied finishes)

Furniture & furnishing

Plumbing

Drainage

Electrical fittings & layout

Other special features

Unit-III 7 hours

Rules & Methods of Measurement

Procedure of Estimating

Metric system and primary units

International system of units

Degree of accuracy

Calculations

Unit-IV 11 hours

Analysis of Rates Overhead costs

Task or out turn work

Rates of material and labour (quantity take off schedule of item, schedule of rates, Schedule of quantities)

Preparing analysis of rates

Specifications

General specifications

Detailed specification of cement, concrete, R.C.C, brickwork, plastering, painting, white washing, colour washing snowcem, decorative cement colour washing, wood work, varnishing etc.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Arora B D, Electrical Wiring, Estimation & Costing, New Heights, Karol Bagh, New Delhi.
- Basu, Economical Building designs, Basu Publications, Kolkata.
- Hungtington& Whitney Clark, Building Construction John Wiley & Sons Pvt. Ltd.

Course Title: FLORICULTURE AND LANDSCAPING

Course Code: BID310

L	T	P	Cr.
2	0	0	2

Total Hours: 30

Learning Outcomes:

- 1. Understand the importance of plants in landscape gardening.
- 2. Gain knowledge on propagation methods
- 3. Obtain practical knowledge in home gardens and indoor plants.
- 4. Identification and study important commercial varieties of the flowering crops.

Course Content

Unit-I 5 hours

Floriculture – Meaning, concept and importance. Ornamental plants – Classification – annuals, biennials and perennials. Flowering and foliage shrubs, trees, climbers and creepers, cacti and succulents, ferns, palms, hardy bulbs and tender bulbs.

Unit-II 7 hours

Propagation methods – Sexual and asexual methods of propagation- division, cutting, layering, grafting, budding and tissue culture.

Ornamental plant protection methods – cultural, chemical and mechanical. Pest and disease control. Care and maintenance of ornamental plants.

Unit-III 8 hours

Landscaping – Meaning and importance, Types of garden, garden components, garden design – formal and informal, principles of landscape gardening.

Lawn – importance, preparation, methods of cultivation, use, maintenance, types of lawn. Indoor plants – potting and repotting techniques.

Unit-IV 10 hours

Modern trends in gardening – Terrace Garden, Rock Garden, Terrarium, and

Bonsai culture. Developing ornamental plants in Home garden for flats – roof garden, hanging garden. Flower arrangement – styles, types, shapes in flower arrangement. Steps in making flower arrangement.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Ross, R. (1999), Colorful Gardening Climbers, Ryland Peters and Small,
 London.
- Ross, R. (1999), Colorful Gardening Bulbs, Ryland Peters and Small, London.
- Scott James, A. (1995), Perfect Plant Perfect Garden, Corner Octopus Limited, London.
- Too good, A. (1995), Designing with House Plants, Grange Books Publication,
 London

SEMESTER-IV

Course Title: COMMERCIAL SPACE DESIGN I

Course Code: BID401

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. To develop the skill in visualizing and designing spaces of commercial interiors considering the Principles of designs, anthropometric data and ergonomic criteria.
- 2. To understand the criteria for selection of appropriate material for different surfaces taking into Consideration of ergonomic factors, aesthetics and cost.
- 3. To design detailed interiors for selected purposes.
- 4. To analyze existing examples of selected designs.

Course Content

UNIT-I 16 hours

Study & Analyse Existing Interior Design

Planning aspects, colour schemes, services, constructional details, furniture design for an office, an educational facility, health club& temporary exhibition stalls.

UNIT-II 12 hours

Design of Interior Layouts for an Office, an Educational Facility, Health Club & Temporary Exhibition Stalls.

UNIT-III 18 hours

Presentation drawings (plans & perspectives)

Detailed working drawings (plans, sectional

Elevations, sanitary and electrical layouts and detailing)

Furniture details.

UNIT-IV 14 hours

Market Survey & Analysis of Materials Associated with Interior Design of Aforementioned Projects & Site Visits.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Cerver E A, Commercial Space, Office Design & Layout, Rotovision SA
- De Chiara Joseph & Callender John, Time Saver Standards for Architectural Types & Interior
- Design & Space Planning, McGraw Hill Book Co.
- Gustafsan K & Yes Robert, Corporate Design, Thames & Hudson, London
- National Building Code of India, Bureau of Indian Standards, New Delhi,
 1999. Planning The Life Space

Course Title: Planning The Life Space

Course Code: BID402

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

1. Develop skill in drawing house plan for different income groups.

2. Acquire knowledge in recent building Materials.

3. The Design of Space for family living has four Goals

4. Acquire knowledge in planning a life space

Course Content

UNIT-I 14 hours

Space for living – Concept of space, factors influencing living space, Location and Orientation, Planning objectives- utility, economy, beauty and character. Need for space, space occupancy. Merits and demerits of owned and rented house.

UNIT-II 15 hours

Significance of housing – functions of house, selection of site, Types of house plans- site plan, floor plan, elevation, cross-section, perspective view. Satisfaction in – individual houses, multi –storied flats, row houses, one room apartments.

UNIT-III 18 hours

Division of space – private, public, work and traffic – definition, utility, determinants. Utility space – laundry facilities.

Principles of House plan – Aspect, orientation, prospect, privacy, grouping, roominess, flexibility, circulation, furniture requirements, sanitation, practical considerations.

UNIT-IV 13 hours

Methods of construction - Types of construction - meaning, basic knowledge

in types of construction – load bearing and non-load bearing or framed structure. Cast in Site and Prefabrication – advantages and limitations.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Prabhakar, L.V. (1998), Vasthu The User's Manual, The Avenue Press, Chennai.
- Despande, R.S. (1974), Build Your Own Home, United Book Corporation, Poona.
- Riggs, R. (1992), Materials and Components of Interior Design, Prentice Hall of India Pvt. Ltd, New Delhi.
- Rao, C.H.G. (1995), Plants for Small Houses, Jai Ganesh offset Printers, chennai.

Course Title: Commercial Space Design-I Lab

Course Code: BID403

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. To develop the skill in visualizing and designing spaces of commercial interiors considering the Principles of designs, anthropometric data and ergonomic criteria.
- 2. To understand the criteria for selection of appropriate material for different surfaces taking into Consideration of ergonomic factors, aesthetics and cost.
- 3. To design detailed interiors for selected purposes.
- 4. To analyze existing examples of selected designs.

Course Content: 30 hours

Study & Analyse Existing Interior Design

Planning aspects, colour schemes, services, constructional details, furniture design for an office, an educational facility, health club& temporary exhibition stalls

Design of Interior Layouts for an Office, an Educational Facility, Health Club & Temporary Exhibition Stalls

Presentation drawings (plans & perspectives)

Detailed working drawings (plans, sectional

Elevations, sanitary and electrical layouts and detailing)

Furniture details

Market Survey & Analysis of Materials Associated with Interior Design of Aforementioned Projects & Site Visits

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Cerver E A, Commercial Space, Office Design & Layout, Rotovision SA
- De Chiara Joseph &Callender John, Time Saver Standards for Architectural Types & Interior
- Design & Space Planning, McGraw Hill Book Co.
- Gustafsan K & Yes Robert, Corporate Design, Thames & Hudson, London
- National Building Code of India, Bureau of Indian Standards, New Delhi, 1999.

Course Title: Computer-In Design, Photoshop, Corel Draw

Course Code: BID404

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Develop understanding of vector drawing and creation of design through vector software.
- 2. Develop understanding of photo editing and creation of raster images through software.
- 3. Understanding practical applications of graphic designing.
- 4. Students will familiarize themselves with the basics of Corel DRAW,

Course Content: 30 hours

Getting Started with Coral Draw
Introduction to tools selection
Drawing &colouring
Working with text
Applying effects
Working with bitmap & web resources
Images in Photoshop
Introduction to tools selection &colour models
Working with layers
Creating shapes & painting
Transforming & retouching
Colour& tonal adjustment
Filters and their specific effects
Working with type
Saving a file

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Books related to the operation of Coral Draw & Photo Shop.
- Jeyapoovan, T. (2005). Engineering Drawing and Graphics Using AUTOCAD. India:Vikas Publishing House Pvt Ltd.
- Chockalingam, P. (1999). Computer Aided Design and Manufacturing -
- CAD/CAM. Delhi: Paramount Publications.
- Bertolotti, F., Macrì, D. M., & Tagliaventi, M. R. (2004). Social and Organizational Implications of CAD Usage: A Grounded Theory in a Fashion Company. New Technology, Work and Employment, 19(2), 10-127.

Course Title: Environment Studies

Course Code: BID405

L	T	P	Cr.
2	0	0	2

Total Hours: 30

Learning Outcomes:

- 1. Recognize the physical, chemical and biological components of the earth's system and show how they function.
- 2. Do Independent research on human interaction with the environment
- 3. Implement work improvement techniques in an organization where they undergo for in-plant training.
- 4. Understand about Social Issues and the Environment, which are essential for the employability

Course Content:

Unit-I 8 hours

The Multidisciplinary nature of environmental studies

Definition, scope and importance

Need for public awareness.

Natural Resources:

Renewable and non-renewable resources:

Natural resources

- a) Forest resources:
- b) Water resources:
- c) Mineral resources:
- d) Food resources:
- e) Energy resources:
- f) Land resources:

Unit-II 7 hours

Ecosystems

Concept of an ecosystem.

Structure and function of an ecosystem.

Producers, consumers and decomposers.

Energy flow in the ecosystem.

Food chains, food webs and ecological pyramids.

Forest ecosystem

Desert ecosystem

Unit-III 8 hours

Environmental Pollution

Definition

Causes, effects and control measures of:-

Air pollution

Water pollution Soil pollution Marine pollution Noise pollution Thermal pollution

Unit-IV 7 hours

Social Issues and the Environment

From Unsustainable to Sustainable development

Urban problems related to energy

Water conservation, rain water harvesting, watershed management

Resettlement and rehabilitation of people; its problems and concerns. Case studies.

Human Population and the Environment

Population growth, variation among nations.

Population explosion - Family Welfare Programme.

Environment and human health.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Agarwal, K. C. 2001, Environment Biology, Nidi Publ. Ltd. Bikaner.
- Jadhav, H & Bhosale, V.M. 1995. Environment Protection &Laws, Himalaya Pub House, Delhi 284p.
- Rao M. N. & Datta A.K. 1987, Waste Water Treatment, Oxford & IBH Publ. Co. Pvt. Ltd.

Course Title: Designing according to the user "s lifestyle

and requirements

Course Code: BID406

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. To enable the students to take clients" brief to understand their lifestyle and create appropriate
- 2. Design keeping in mind that their design should meet the clients" functional and aesthetic need
- 3. To enable the budding interior designer to see things from client"s/user"s perspective
- 4. To bring an ecosystem of peer grading and appraisal.

Course Content: Total Hours: 30

Case Study Approach - Work Space

Detail Documentation, Drawing, Observation and Notes, Quantification,

Reporting, Presentation

Design of Residential Space for a Given Site.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Berger, C. Jaye. Interior Design Law and Business Practices. New York: John Wiley & Sons, Inc., 1994.
- Burden, Ernest. Design Communication: Developing Promotional Material for Design Professionals. New York: McGraw-Hill, 1987.
- Ching, Frank. Illustrated Guide to Interior Architecture. New York: Van Nostrand Reinhold, 1987.
- Cvoxe, Weld, Maister, David, and The Coxe Group. Success Strategies for Design Professionals. New York: McGraw-Hill, 1987.

Course Title: Drawing & Painting

Course Code: BID407

L	T	P	Cr.
3	0	0	3

Total Hours: 45

Learning Outcomes:

1. Explore variety of drawing media and techniques.

- 2. Develop skill in drawing using different tools.
- 3. Knowledge of art forms, artists, and art works by referencing their work in Art both a historical and contemporary context.
- 4. Familiarize the student with prehistoric rock art of India. This course is also focus to understand the Development, role and function of Indian prehistoric Art.

Course Content:

Unit-I 8 hours

Drawing Equipment – Supports – Canvas, Boards, Panels and papers – water colour and oil painting – Brushes-water colour and oil paint – Developing design on various supports with different brushes.

Unit-II 12 hours

Drawing Media – Pencils – Charcoal – Pastels – Conte Crayons – Pen and Ink – Markers and fibre tip pens – Accessories – drawing with different media.

Unit-III 14 hours

Painting Media – Water colour, gouache, Tempera, Acrylics and Oil-paints, binders, diluents, mediums palettes and accessories – Developing wall hangers.

Techniques of drawing – Line – Points – Tone – Wash – Texture – Developing greeting cards using different techniques.

Unit-IV 11 hours

Colour and composition – Colour-language, tonal value, mixing, colour expression and colour contrast – Composition-creating focal points – Evaluating three famous artists work.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Gair, A, 1999 Artists' Manual, Hopper Collins Publishers, London.
- Holt, F.T. and Smith, S. 1997. The Artists Manual Equipments, Materials, Techniques, Grange Books, London.
- Malhotra and Malhotra, 2001, Drawing Techniques, Blue Bird Books, Delhi.
- Monahan, P., Seligman, P. and Clouse, W. 2003, Arts School A Complete Painters Course, Chancellor Press, London.

Course Title: Interior Design For Special Needs

Course Code: BID408

L	T	P	Cr.
3	0	0	З

Total Hours: 45

Learning Outcomes:

- 1. Recognize the elements and principles of design and their applications.
- 2. Demonstrate competency in the design process.
- 3. Identify and evaluate the technical aspects of interior design projects.
- 4. Identify the physical as well as social and psychological aspects of design.

Course Content:

Unit-I 10 hours

Housing Environments for Physically Handicapped, Old age People, Destitute,

Orphan, Deaf &. Dumb, Mentally Retarded

Study of existing problems - some reflections of the problems

Scope and objectives & ways to overcome through designing

Different research institutions & their functions

Unit-II 14 hours

Ergonomic Factors &. Anthropometries Data, Circulation, Work Surfaces for

Different Functions, Arrangement &. Clearances, Door Width, Kitchen Counter

Height, Counter Width, Furniture Suggested for them & their Details.

For Reading

Studying

Dining

Storing- clothes, books & other daily needs.

Recreational activity

Toilet facilities

Commercial offices

Health care

Unit-III 12 hours

Facilities Provided in Recreational Areas, Public Areas Etc.

Public health centres

Cinema halls,

Ramp, slope

Unit-IV 9 hours

Parking areas,

Circulation areas,

Lifts

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- CPWD Guidelines for Space Standards for Barrier Free Built Environment for Disabled & Elderly Persons, CPWD, New Delhi.
- Joseph De Chiara et.al., Time Saver Standards for Building Types, McGraw Hill International, Singapore, 3rded., Singapore, 1995.
- Joseph De Chiara et.al., Time Saver Standards for Housing & Residential Development, McGraw Hill International Singapore, 3rded. 1995

Course Title: FURNITURE IN INTERIORS

Course Code: BID409

L	T	P	Cr.
3	0	0	3

Total Hours: 45

Learning Outcomes:

- 1. Learn about the types and importance of furniture.
- 2. Know about the selection, care and arrangement of furniture.
- 3. To apply Ergonomics in interior designing.
- 4. To become aware of the planning principles for designing various interior Spaces.

Course Content:

Unit-I 12 hours

Styles of furniture – traditional, contemporary and modern. Furniture for different

Purpose – meaning need, factors influencing – climatic condition, family needs and

Preferences, availability, and financial limit.

Unit-II 10 hours

Familiar furniture materials – Wood – teak, rose wood, walnut, cedar, mahogany,

pine, birch, sal and Ply wood, Bamboo, Cane, Metals, Plastics, Leathers.

Unit-III 9 hours

Selection and arrangement – Furniture for various rooms –Living room, dining room,

bedroom, kitchen, study room, office. Principles of design in furniture arrangement.

Unit-IV 14 hours

Construction features of furniture – shaping, carving, turning, fluting, reading, joining and finishes. Upholstering – techniques and designs.

Care and maintenance – wooden furniture, wicker and cane, metal furniture, plastic

and upholstered furniture. Wood finishes and furniture polishes.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Stepat, D.D, (1971), Introduction to Home Furnishings, The Mac Millan Co,
 - NewYork.
- Wilhide, E and Cope stick, I. (2000) Contemporary Decorating, Conron Octopus Ltd., London.
- Levine M (1998), Living rooms, Rockport Publishers, USA.
- Faulkner. R and Faulkner. S, (1987), Inside Today's Home, Rinehart Winston,
 - New York

Course Title: GREEN BUILDING TECHNOLOGY

Course Code: BID410

L	T	P	Cr.
3	0	0	3

Total Hours: 45

Learning Outcomes:

- 1. Understand the importance of green building technology.
- 2. Acquired knowledge in recent green building materials and to trap rain water
- 3. Having an understanding of core building science fundamentals
- 4. Able to understand energy efficiency in relation to cost performance.

Course Content:

Unit-I 12 hours

Green building technology – Meaning, concept, need, importance, benefits of green

buildings, impact of green building on human health and natural environment.

Unit-II 10 hours

Materials and finishes used in green building – Bamboo, straw, wood, dimension

stone, Recycled stone, non-toxic metals, Earth blocks-compressed, rammed, baked;

vermiculites, flax linen, sisal, wood fibres, cork, coconut ,polyurethane block.

Unit-III 11 hours

Green building practices and technologies. Roof, walls, floors – electrical, plumbing,

windows, and doors, heating, ventilation and air conditioning (HVAC), insulation,

Interior finishes, landscaping.

Unit-IV 12 hours

Renewable energy resources – meaning and importance, solar energy – advantages, principles and functions of solar devices – solar room heater, solar lights, solar water heater, solar air conditioners.

Water conservation technology - Rain water harvesting-importance, requirements of rain water harvesting structure, types of rain water harvesting systems, advantages.

Transaction Mode:

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Rai G.D (1996), Solar Energy Utilization, Khanna Publichsers, Delhi.
- Riggs, J.R. (1992) Materials and Components of Interior Design, Regents Hall, New Jersey.
- Faulkner, R., and Faulkner. S, (1987) Inside Today's Home, Rinehart publishing House, Newyork.
- Roa, M.P. (1998), Interior Design, Principles and Practice, Standard Publishers, Delhi.

SEMESTER-V

Course Title: LANDSCAPING & GARDENING

Course Code: BID501

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. To develop an understanding about the importance of functionality and Aesthetics of landscaping.
- 2. To enhance knowledge about it's planning, various plant types & care & Maintenance.
- 3. To get familiar with the various materials related to landscaping.
- 4. Practice different methods for propagation of plants

Course Content:

Unit-I 16 hours

Introduction of Landscaping in Interior Designing Historical reference, concept, importance etc.

Unit-II 14 hours

Factors Affecting Planning of Landscaping Location & orientation, climatic conditions, land profile, soil type, water sources, drainage, elements & principles of design.

Unit-III 18 hours

Planning of Landscaping (Residential & Commercial)

Planning codes & procedures

Dimensions of Landscape Space

Foreground area (boundary, pathways, parking, arches, porch etc.)

Private living area (recreational area, play area, outdoor seating etc.)

The service area (cleaning area, drying area, garbage area, disposal, water supply, kitchen, garden)

Unit-IV 12 hours

Gardening

Selection, planting & care (trees, plants, hedges, flowers, lawns, vines, Creepers, Indoor plants, bonsai)

Gardening on Terrace, Roof, Balcony, Window Sill, etc

Garden Furniture.

Transaction Mode:

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Bose T K, Tropical Garden Plants, Kolkata, Horticulture & Allied Publishers, 1991
- Cedric Crocker, All About Landscaping, Ortho Books.
- Faulkner R & Faulkner S, Inside Today's Home, New York, Holt Rinehart & Winston Inc.,1960
- Hooguett Fickle, The Garden, The Netherlands, Rebo Production, Lisse 1977

Course Title: Entrepreneurship Management

Course Code: BID502

L	T	P	Cr.
4	0	0	4

Total Hours: 60

Learning Outcomes:

- 1. To develop entrepreneurship skills in students.
- 2. To motivate students towards seeking an entrepreneurial career.
- 3. To help the students understand the process & procedure of setting up small enterprises.
- 4. To develop analytical skills of students regarding the environment related to small-scale industries & businesses.

Course Content:

Unit-I 14 hours

Enterprise Management

Concept of entrepreneurship development

Need, scope, process & role in economy.

Types of enterprises: merits & demerits.

Institutional support, government polices & schemes for enterprise development

Unit-II 16 hours

The Entrepreneur

Definition behaviour, characteristics, entrepreneurial competency, concepts & Development.

Self-awareness, interpersonal skills, creativity, assertiveness.

Factors influencing entrepreneur's role.

Setting & Managing an Enterprise

Need, scope & approaches for project formation, market assessment, S.W.G.T analysis & techno-economic feasibility of project.

Resource mobilization-finance, technology, raw materials, site & manpower.

Costing, marketing management & quality control institutions.

Book of accounts, financial statements, funds flow analysis & financial incentives.

Feedback, monitoring & evaluation.

Unit-III 14 hours

Critical Path Method, Project Evaluation, Review Techniques for Establishing Small-Scale Industries.

Creativity & Problem Solving Personnel Management.

Salaries, wages & incentives, performance appraisal, quality control etc.

Unit-IV 16 hours

Marketing &. Sales Management

Marketing management & sales techniques, packaging, label intervention, pricing & after sales service.

Legislation

Licensing, registration, principal laws, business ethics, income tax, labour law application, consumer complaint redressal.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- A handbook of learning Systems, Entrepreneurship Development, Institute of India, New Delhi, 1982
- Deshpande M V, Entrepreneurship of Small Scale Industries, Concept, Growth & Management, Deep & Deep Publications, New Delhi, 1984
- Hirsch R D. & Peter M P, Entrepreneurship, Starting Developing & Managing a NewEnterprise, Richard. D Irwin, Inc, U.S.A, 1995
- Parekh V & Rao T V, Personal Efficiency in Developing Entrepreneurship Learning System, New Delhi, 1978

Course Title: Commercial Space Design-II Lab

Course Code: BID503

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. To design detailed interiors for selected purposes.
- 2. To analyze existing examples of selected designs
- 3. To develop the skill in visualizing and designing spaces of commercial interiors considering the Principles of designs, anthropometric data and ergonomic criteria.
- 4. To understand the criteria for selection of appropriate material for different surfaces taking into Consideration of ergonomic factors, aesthetics and cost.

Course Content:

Unit-I 30 hours

Study & Analyze Existing Interior Design (Planning Aspects, Colour Schemes, Services, Constructional Details, Furniture Design) for a Restaurant / Cafeteria, a Store or Health Facility, a Boutique, a Conference Room and a Polyclinic Design of Interior Layoutsfora Restaurant / Cafeteria, a Store or Health Facility, a Boutique, a Conference Room and a Polyclinic

Presentation drawings (plans and perspectives)

Detailed working drawings (plans, sectional elevations, sanitary and electrical layouts and detailing) Furniture details Estimation of Cost for the Abovementioned Interiors Site Visits.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Cerver F A, Commercial Space, Bars, hotels & Restaurants, Rotovision SA, Switzerland
- Cerver EA, Shops, Malls & Boutiques, Rotovision SA, Switzerland
- De Chiara Joseph & Callender John, Time Saver Standards for Architectural Types & Interior Design & Space Planning, McGraw Hill Book Co.
- National Building Code of India, Bureau of Indian Standards, New Delhi, 1999

Course Title: Draftmanship

Course Code: BID504

L	T	P	Cr.
0	0	3	3

Total Hours: 45

Learning Outcomes:

- 1. Understand the importance of draftsmanship.
- 2. Develop skill in using different drafting tools.
- 3. Learn to use various lines, to develop a drawing.
- 4. Understand the importance of free hand sketching.

Course Content: 45 hours

Unit-I 10 hours

Introduction to draftsmanship - Drawing office organization, layout of drawing studio. Need for training the draftsman, Duties of draftsman, Determining needs and wishes of the client. Relationship between two dimensional and three dimensional diagrams.

Unit-II 12 hours

Drafting tools and Techniques –Importance of tools, Drawing tools and their uses, Instrument box; Techniques adopted in handling tools, Types of scales, Tools for curves and irregular forms.

Drafting medium - Tracing paper, tracing cloth, sketch paper, vellum, polyester film.

Unit-III 12 hours

Layout of drawing sheets and title block.

Lines – types of lines, thickness of lines, hatching of section.

Lettering – requirements of good lettering, size of letters and numerals, space between letters, recommended height of letters, lettering technique

Unit-IV 11 hours

Geometrical constructions. Technical sketching – introduction – importance of Free hand sketching, principles of free hand sketching

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- 1. Pratap. R.M (1988), Interior Design, Principles and Practice, Standard Publishers, distribution, Delhi.
- 2. Natrarajan.K.V (1994), A Text book of Engineering Drawing, self publication, Chennai.
- 3. Birdie. G.S and Birdie.J.S (2003), Civil Draughtsmanship, Theory and Practice Dhanpat Rai Publishing company (P) Ltd., New Delhi.
- 4. Venugopal.K. (2004) Engineering Graphics, 5th edition, New Age International Publishers, New Delhi.

Course Title: Computer -3D Max

Course Code: BID505

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

1. Illustrate character studio skills, including rigging and animating.

- 2. 3D modelling: Learn how to create 3D models using various techniques and tools
- 3. Animation: Learn how to use key frame animation and motion paths to bring Models to life
- 4. Simulation: Learn how to generate physical simulations and create effects like Water, fire, spray, and snow.

Course Content:

Unit-I 30 hours

Essentiality of 3Ds Max in Architectural Design Visualization, Product Show Reel &

Other Demo Reel, User Interface of 3D Max

Negotiating with Objects Transformation (Move, Rotate, Scale), Understanding Various 3D Model Types (Spline, Mesh, Poly, Patch, Nurbs)

Changing System Unit & Working with Architectural Unit System, Drafting & Modifying Simple 2D Architectural Block with Spline Shape

Usage of Spline Modifiers (Extrude, Lathe, Bevel Profile, Sweep) to Generate 3D Surface Model.

Creating a Simple Building Plan with Dimension.

Importing Plan from Auto cad to 3D Max & Modelling a Complete 3Dd Building (by Using Wall Tool & other AEC Extended Objects).

Mesh & Poly Modelling of Different Interior Accessories.

Concept of Patch & Nurbs Model & Understanding their Characteristics. Usage of Them in Architectural Modelling.

Definition of Material and Textures and Relation Of Them With Virtual Scene Light.

Working with Different Architectural Materials, Placing Proper Lights in a Small Interior Scene.

Handling Target & Free Camera, Placing Camera in a Scene to Get Perspective View From a Specific Angle.

Examples of Advanced Material (Mental Ray Arch & Design) & Photometric Light (Area, Linear, Isotropic, Spot) with Indirect Illumination (Final Gathering) Casting Mental Ray Sun & Sky Light for Exterior Scene, Generating Atmospheric Effects such as Fog, Mist, Fire, Cloud

Rendering into Photo Realistic Raster Images of Various Formats & Sizes.

Definition of Animation. Classification of Animation. Examples of 3D Max Key Frame Animation

Creating Camera Fly through in Both Int& Ext Scene Managing Project File, File Import Export, Xref Objects & Communicating with Other 3D Packages

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Books on Latest Version of 3D MAX
- Arnaud, Remi & Barnes, Mark C. "COLLADA: sailing the gulf of 3D digital content creation". Wellesley, Mass. A K Peters, 2006.
- Blundell, Barry G. & Schwarz, Adam J. "Creative 3-D display and interaction interfaces: a Trans disciplinary approach". Hoboken. Wiley-Inter science, 2006.
- Blundell, Barry. "Introduction to computer graphics and creative 3-D environments". London. Springer, 2008.

Course Title: ENTREPRENEURIAL DEVELOPMENT

Course Code: BID506

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Develop entrepreneurial skills.
- 2. Analyze the environment related to small scale industry and business.
- 3. Understand the process and procedures of setting up small enterprises.
- 4. Develop Management skills for entrepreneurship development.

Course Content:

Unit-I 8 hours

Entrepreneurship -Entrepreneur, Enterprise and Entrepreneurship - meaning, Need, transition from income generation to self-employment and Entrepreneurship, Qualities of a good entrepreneur, problems of entrepreneurs.

Unit-II 7 hours

Factors influencing entrepreneurial development - Economic, Legal, Socioeconomic, Psychological and Environmental factors.

Unit-III 8 hours

Agencies supporting entrepreneurial Development Programme - SIDCO, DIC, TllC, EDII, SIPCOT, KVIC. Institutional Finance to Entrepreneurs – IDBI, ICICI, RBI, LIC.

Project identification and classification - Meaning of Projects, Project Identification, Project Classification, internal and external constraints, Project Objectives.

Unit-IV 7 hours

Project formulation – Concept, need, elements. Project selection, appraisal Format, check list for feasibility report, planning commission guidelines.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Gupta C.B, and Srinivasan N.P, Entrepreneurship Development in India, Sultan
 - Chand & Sons, New Delhi, 2004.
- Chunawalla S.A, Sales Management, Himalayan Publishing House, New Delhi, 1991.
- Vasant Desai, Project Management and Entrepreneurship, Himalaya Publishing House, New Delhi, (2000).
- David H.Moll, Entrepreneurship, Prentice Hall of India, New Delhi, 1999. Frank Jerkins, Advertising, Prentice Hall of India, New India, 2000.

Course Title: Professional Practice

Course Code: BID507

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Plan residential interiors and commercial interiors.
- 2. Gain knowledge in estimating and costing.
- 3. Understand the preparation of quotation and tenders.
- 4. Demonstrate knowledge, capabilities, practices, attitudes, ethics and Dispositions of their discipline or profession.

Course Content:

Unit-I 6 hours

Residential Interiors – Space planning for residential interiors – living room, dining room, kitchen, bedroom, children's room, bathroom

Unit-II 4 hours

Commercial interiors – Space planning for office interiors – cabinets, conference rooms open office systems.

Unit-III 8 hours

Estimating – Definition of estimates, types, unit and mode of measurement, quantity surveying –systems adopted, analysis of rates – purpose of rate analysis,

schedule of items, schedule of rates, schedule of quantities.

Unit-IV 12 hours

Specifications – definition, objectives, importance, types, requirements, points to be included in the specifications.

Tenders and quotations – Tenders – meaning, tender document, tender notice, types, preparation of tenders, quotations, contracts – meaning, essential requirements

of a contract and types.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Deshpande, R.S. (1995); Modern Ideal Homes for India, Deshpande Publication, Poona
- Tessie, A., (1986), The House, its Plan and Use, J.B. Lippincett, New York.
- Day P.G. (1982), A guide to Professional Architectural and Industrial Scale
 - Model Building, Eagle wood clifts, N.J. Prentice Hall.
- Indian Standards Institutions (1983), National Building Code of India ISI rol, 1
 - New Delhi, Marak Bhavan

Course Title: CONSUMER AND MERCHANDISING

Course Code: BID508

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Learn about the need and use of commercial art.
- 2. Encourage the student to apply theoretical knowledge in arranging the Interior and window of a store.
- 3. Know the current trends in commercial art.
- 4. Acquire knowledge in consumer and merchandising

Course Content:

Unit-I 6 hours

Concept of commercial art and merchandising – Meaning, classification, Development of commercial art. Recent trends –art, architecture and display. Significance of display – interior and exterior.

Unit-II 10 hours

Consumer and Merchandising – Meaning, significance and classification of Consumer, Consumer rights and responsibilities, classification of consumer goods,

Elements involved in merchandising – grading, branding, labelling, packaging and

Standardization.

Unit-III 8 hours

Merchandising and distribution – Importance, selection of channels, channels of distribution of goods, techniques of merchandising – selling methods. Salesmanship – concept, definition, types and qualities of salesman – Techniques of salesmanship.

Unit-IV 6 hours

Advertisement – Definition, importance, classification, features of good Advertisement, preparation and techniques. Advertisement media – selection, Classification and types, poster – importance, characteristics, steps and techniques in Poster making.

Transaction Mode

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Pattanchetti, C.C., Reddy. P.N., (1995), Marketing, Rainbow Publisher, Coimbatore.
- Nair, R. (1994), Marketing, Sultan Chand and Sons Educational Publishers, New Delhi.
- Nisra, M.N. (1994), Sales Promotion and Aadvertising Management, Himalaya Publishing House, Bombay.

Course Title: House Keeping And Front Office
Management

Course Code: BID509

L	T	P	Cr.
0	0	4	2

Total Hours: 30

Learning Outcomes:

- 1. Know the organizational structure of a Housekeeping department.
- 2. Improve skills in organization of work and prepare for housekeeping jobs
- 3. Front office operations: How to manage the front desk, including Communications, value-added services, and guest requests
- 4. Staff management: How to identify staff training needs and develop a staff Training program.

Course Content:

Unit-I 5 hours

Introduction to Housekeeping Department- Objectives, Organizational Structure of Housekeeping department (small, medium, large), Duties of Housekeeping personnel, Housekeeping as a Profession.

Unit-II 6 hours

Housekeeping in different Institutions- commercial sector and welfare sectors Departments that housekeeping Co-ordinates with—reception, catering, interior

Decoration and other related departments.

Unit-III 6 hours

Functions of Housekeeping department- Desk control, records and registers, Key types and control of keys, service pantry-location and essential features, lost and

Found, fire, emergency and first aid.

Unit-IV 13 hours

General maintenance - Cleanliness of all the rooms, furniture, furnishings and Accessories. Bed and bedding size, care and cleaning of beds, bed linen, blankets.

Bedspreads and mattress, and pillow cover.

Introduction to front office, layout of front office and different front office Equipment, importance of front office in hospitality industry, duties and Responsibility, ideal qualities of a front office staff and job description of a front office

Assistance.

Transaction Mode:

Lecture, Seminar, Quiz, Question, Group Discussion, and Project based Learning, Self-Learning, Cooperative Learning

- Branson, J.C. & Lennox, M (1992), Hotel, Hostel and Hospital Housekeeping, Arnold Heinnaman, U.S.A.
- Lillicrap, D.R and Cousins, J.A (1994), Food and Beverage Service, London
- Faulkner,R. and Faulkner,S. (1997), Inside Today's Home, Rinehart Publishing company,New York.
- Binnie, R and Boxal, D.J, (1972), Housecraft Principles and Practice, Pitman Publishing, London.

Semester: VI

Course Title: Internship/PORTFOLIO DISSERTATION

Course Code: BID601

L	T	P	Cr.
0	0	20	20

Learning Outcomes:

After completion of this course, the learner will be able to:

- 1. To enable the students to get first hand practical training at Interior Designing and architectural firms
- 2. To gain practical training in the chosen field
- 3. To integrate the theoretical knowledge into practical situation
- 4. To get placement for students after identifying their areas of interest that Complement the curriculum / syllabi
- 5. To raise the confidence level of the student.

Course Content 20 hours

For Project

During the semester the students are to work on a residential project designed and

Developed by them on paper i.e. the planning, the furniture layout, all the relevant

Working drawings, estimation and costing of the suggested plan

During the semester a similar project on any one commercial establishment has to be

Designed and developed by the student giving all the required drawings

The students would be working under the supervision of a faculty member and would get approval prior to starting the project.

Presentations on both the projects (Residential & Commercial) has to be given at the end of the semester. The student would be evaluated at the end of the project submission and would have to defend her work on the date assigned for it.

For Term Paper each student shall be required to carry out under supervision of teacher or teachers, an original investigation work or review work on any relevant topic or a technological problem related to his / her studies. Students would have to submit three copies of typed written and bound dissertation embodying the experiments and results of their investigation.

Total of about one month (4-6 weeks duration) Field Visit and Practical Training at Interior Designing firm or Architectural Firms or Real Estate/ Promoters / Builders or Furniture Designing Units. Students shall submit 3 copies of typed written report on the field visit and appear in a seminar and viva-voce examination to be conducted by a common board of examiners (internals and externals covering all important areas)

The paper would be evaluated under the following heads: Selection of Topic Collection of Review Assimilation of Literature, References Used. Viva-voce (Self-understanding), etc.

- Journal/magazine
- Relevant books
- Dissertation
- Pamphlets, brochures, newsletters
- Websites